

ABSTRACT OF THE DISCLOSURE

Method of offering for sale, ordering and selling goods and services, in which these products are offered for sale by at least one vendor [(1)] to a multiplicity of participants [(7)] in a mobile radio network [(20)] via various communications channels (61, 62, 63), ~~interested.~~ Interested participants (7) ~~entering~~ enter an offer identification into their mobile devices and ~~transmitting~~ transmit this offer identification by means of short messages over the mobile radio network [(20)] to a service center [(11)], which recognizes a participant [(7)] and links data contained in the short message with participant identification data, for at least certain products the available quantity thereof being stored (101) ~~and a.~~ A token ~~being~~ is generated [(204)] for a suppliable received order, ~~which token~~ and is transmitted to the respective vendor [(1)] and to the mobile device of the respective participant (7), ~~and the.~~ The quantity indication ~~being~~ is gradually decreased for each received order for which a token has been generated, and the supply of a product offered for sale ~~being~~ is stopped [(210)] when said quantity indication equals zero [(209)] or its expiration date has passed.  
(Figure 1)